

*Thinking of you*

**Electrolux**

**We offer you more  
than just clean linen**



# Wash your towels yourselves and start saving money!

Soft, fresh towels every time! Independent hotels and large chains worldwide trust Electrolux for their integrated laundry.

## **Economy and simplicity**

Nowadays, more hotels choose to wash their towels themselves. This is mainly with a view to reducing expenses, but also because towels are easy to manage. You simply need to load the washing machine, transfer the towels to the dryer, then put them away. Washing your towels yourselves allows you to save money without the hassle of having to wash all of your linen.

## **No need for extra staff**

Towels are so easy to process that it will only take existing cleaning staff a few minutes to load and unload the machines. Plus, the Electrolux range of professional equipment is designed to take up minimum space.

## **Your integrated laundry, paid for out of the savings you make**

For a free analysis of your project, please email: [els.info@electrolux.co.uk](mailto:els.info@electrolux.co.uk) or call: 0870 60 4118

## **Save up to 30%**

Choosing to have an on-premise laundry means saving up to 30% of the cost of linen hire.

You can manage the long-term cost of your linen and you will reduce your investment in linen stock.

Do you already have an integrated laundry? You can save even more by replacing your old laundry equipment with the brand new Generation 4000 washer extractors and dryers, which have been specifically designed to consume minimal amounts of energy, water and detergent.



**Your customers will see and feel the difference**

Washing your linen yourselves means that you can choose detergents that are softer on the skin and on textiles. Your guests will notice the softness and freshness of your linen straight away and they will particularly remark on the quality of your towels.

**You look after your guests, we look after you**

Electrolux equipment is reliable and designed to meet your professional needs.

Thanks to its nationwide service support, Electrolux guarantees professional assistance and regular maintenance checks for a laundry system that is always operational.

**You can wash whatever you want, whenever you want, in full autonomy**

With your integrated laundry, you can wash your linen at any time of the day or night. Electrolux equipment is so easy to use that any staff member can handle it. You will avoid running out of stocks and you will no longer have to depend on collection and delivery times. You can tackle peak seasons with ease, without the need for outside help. You will not need to have a big stock of clean linen. You will have total control over supply.

# Maximum efficiency, minimum space to wash your towels

A small room supplied with electric power, water, drainage and adequate ventilation is all you need to start planning your own integrated laundry. And because each laundry is unique, the Electrolux team is available to assist you during every step of your project.



**Hotels with up to 25 rooms :**  
Equipment : one W465H washer extractor  
+ one T4190 tumble dryer.  
To wash and dry 7 kg in one cycle.



**Hotels with up to 55 rooms :**  
Equipment : one W4130H washer extractor  
+ one T4290 tumble dryer.  
To wash and dry 14 kg in one cycle.



**Hotels with up to 100 rooms :**  
Equipment : one W4240H washer extractor  
+ one T4530 tumble dryer  
To wash and dry 26 kg in one cycle.

*or to  
maximise  
flexibility...*



**Hotels with up to 100 rooms :**  
Equipment : two W4130H washer extractors  
+ two T4290 tumble dryers  
To wash and dry 26 kg in one cycle.

# Electrolux offers tools to simplify your laundry



## The Clarus Control®

Our Clarus Control® washer extractor microprocessor perfectly combines timing, optimal water levels and temperature to ensure superior performance with minimum consumption. You can use the memory card to download new programs which have been created on your PC or transfer programs quickly and easily from one machine to another. With our "Wash Program Manager" software package you can easily generate wash programs for Clarus and Compass controls on your PC.

## Residual Moisture Control

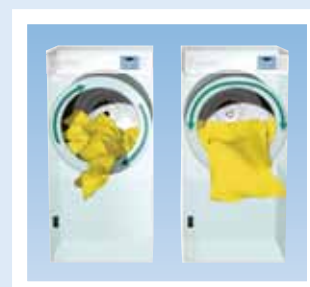
RMC option on the G4000 tumble dryers measures the exact moisture content in the linen and automatically stops the drying process at a predetermined moisture level. This helps you to save time, energy and money. The system prevents overdrying which means fabric wear is minimised and any finishing process is much quicker and easier.

It is a must for delicate fabrics like wool and silk.



## Reverse drum action

Choosing counter-clockwise drum rotation on your tumble dryer prevents linen from tangling and wrinkling, thus improving drying efficiency and making finishing easier.



## The most efficient use of space and the ultimate convenience, all in one machine

For all the environments where it is difficult to find the space for an in-house laundry, Electrolux has the solution: the new washer-dryer. Just load your linen and press the start button. The only thing you have to do is to wait until it is dried. No need for unnecessary loading and unloading. Save your time!

## A nationwide network of support

Our commercial and service network is at your disposal throughout the UK. Help is never far away.



# Your laundry can grow with you

Start by washing your towels on-site and you will soon recognise how easy and cost effective it would be to clean other textiles and linen yourselves.

## **Clean your restaurant linen**

The reputation of your restaurant is reflected in the quality of your table linen. Protect this reputation by taking control and introducing your table linen into your integrated laundry.

## **Monitor the quality of your bed linen**

Set and maintain the highest standards for the comfort of your guests.

Crisp, fresh sheets and pillow cases for a good night's sleep.

## **Benefit from flexible use**

Wash what you want, whenever you want, as often as you need to.

Avoid any delays.

Tackle busy times with ease, without the need for outside help.

## **Keep overall control**

No contractual constraints.

No loss of linen between deliveries.





**One-stop shopping for all your finishing needs**

Other finishing equipment includes ironing tables, shirt and form finishers, collar and cuff presses and drying cabinets. The machines are easy to use, even for unskilled operators, ensuring high output and consistency. In fact, on a shirt finisher, one operator can process up to 40 shirts every hour\*.

**Flatwork ironers for the perfect finish**

At Electrolux, safety and ergonomics are paramount to make flatwork ironing accessible to everyone. Options include automatic feeding, folding and stacking as well as energy efficient heating thanks to the exclusive Dubixium™ technology. With the Direct Ironer Advanced Moisture Management System (DIAMMS™) you can have full control of your ironer's speed. Your ironer is never too slow or too fast - guaranteeing optimum productivity. What's more, your linen is always dried to perfection.



**Lagoon™ - the only wetcleaning fabric care system approved by Woolmark®**

Lagoon can safely wash all types of garment fibres including the most delicate silks, cashmeres, and pure new wools (Woolmark) as well as synthetic fibres like Lycra® and GoreTex®.

**A 2-in-1 solution:** The Lagoon™ process can be adapted to any Electrolux G4000 washer extractor. This allows you to select standard wash programs for items such as towels then switch to Lagoon™ programmes for staff uniforms, customer clothing, and soft furnishings. Lagoon™ uses water and bio-degradable products, respects the environment and gives very high quality results in line with your hotel's standards.

**Generation 4000, Electrolux's response to sustainable development**

G4000 merges technology and design with respect for the environment to improve your performance and achieve excellence: new micro-processors, exclusive Electrolux systems, new design and up to 98% recyclable.

The perfect balance between the water, power and time used means you can obtain maximum washing, drying and ironing results whilst also respecting the environment.



\*All production numbers used in this brochure are based on an average.

Share more of our thinking at [www.electrolux.com](http://www.electrolux.com)\*

\*Partagez notre expertise en visitant le site [www.electrolux.com](http://www.electrolux.com)

### **Environment**

Being environmentally friendly is more than just a concern to us. It means being truly conscious and totally committed to environmental issues at every stage of the industrial cycle, from design to manufacturing. The ISO 14001 certification guarantees our long-term commitment.

The Company reserves the right to change specifications without notice.